

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP AUG30/16 12.38
CHANGES *** KPLC-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME NANCY RUBIN

BUYER NAME	<u>NANCY RUBIN</u>
SALES PRSN	<u>WA- FRANK LEBLANC</u>

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG30/16	12.38
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-REVISED ALL M-F SPOTS TO START ON 9/7; NOTHING CAN RUN BEFORE 9/6 NOW
 -REVISED LN 27 AS WED 7-9P AGT @ 1100
 -REVISED LN 24 TO WED 9-10P RUNNING WILD W/BEAR @ 1200
 -ADD 1X M-F RIGHT THIS MINUTE 230-3P @ \$115
 -ADD 2X M-F 1235-105A LAST CALL W/CARSON @ 50

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GROW LA COALITION

ISS/Grow 9.5-9.11 Rev

16	EY 1035P-1135P	30
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PROGRAM : TONIGHT SHOW -FALLON
CON COM1: TONIGHT SHOW -FALLON

16	EX 1035P-1135P	30	\$320.00	9/7	9/9	1	W-F	1
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FROM REP AUG30/16 12.38
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	EY		1200N-1230P	30		\$330.00	9/7	9/9	2		W-F	2
PROGRAM : LIVE @ NOON ORD COM1 : ADDED FROM 9/5 CON COM1 : LIVE @ NOON												
18	EY		500P-530P	30		\$600.00	9/7	9/9	1		W-F	1
PROGRAM : 7 NWS LIVE-5 CON COM1 : 7 NWS LIVE-5												
19	EY		530A-700A	30		\$430.00	9/7	9/9	1		W-F	1
PROGRAM : 7 NEWS AT SUNRISE CON COM1 : 7 NEWS AT SUNRISE												
20	EY		700P-900P	30		\$1,300.00	9/7	9/9	0		W-F	0
PROGRAM : THE VOICE CON COM1 : THE VOICE												
24	NZ		900P-1000P	30		\$1,200.00	9/7	9/7	1		WED	1
PROGRAM : RUNNING WILD W/ BEAR CON COM1 : RUNNING WILD W/ BEAR												
26	EY		400P-430P	30		\$400.00	9/7	9/9	1		W-F	1
PROGRAM : NEWS CON COM1 : NEWS												
27	*		700P-900P	30		\$1,100.00	9/7	9/7	1		WED	1
PROGRAM : AGT CON COM1 : AGT												
28	A		230P-300P	30		\$115.00	9/7	9/9	1		W-F	1
PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE												
29	A		1235A-105A	30		\$50.00	9/7	9/9	2		W-F	2
PROGRAM : LAST CALL WITH CARSON CON COM1 : LAST CALL WITH CARSON												

REP HEADLINE# 8354726
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 12.38
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/16			13155.00									CONTRACT TOTAL 13155.00 TOTAL SPOTS 26
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MARKET TOTALS \$16,846 KPLC 78% KVHP 22% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL4726 /		Alt Order # 08354726
Product GROW LA COALITION		
Contract Dates 09/07/16 - 09/11/16		Estimate # 905911
Advertiser ISS/Grow Louisiana Coalition		Original Date / Revision 09/01/16 / 09/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Jeff Brown	Sales Office HRP-Detroit
Special Handling Cash In Advance		
Demographic Households		
Agy Code 1046	Advertiser Code GLC16	Product 1/2 ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/09/16	09/09/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----1--				1	\$1,010.00				
N 2	KPLC	09/09/16	09/09/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----1--				1	\$220.00				
N 3	KPLC	09/09/16	09/09/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----2--				2	\$430.00				
N 4	KPLC	09/08/16	09/08/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---2---				2	\$1,010.00				
N 5	KPLC	09/08/16	09/08/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$220.00				
N 6	KPLC	09/08/16	09/08/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---2---				2	\$600.00				
N 7	KPLC	09/08/16	09/08/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$430.00				
N 8	KPLC	09/07/16	09/09/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---TF--				1	\$320.00				
N 9	KPLC	09/07/16	09/09/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--WTF--				2	\$330.00				
N 10	KPLC	09/07/16	09/09/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---TF--				1	\$600.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL4726 /		<u>Alt Order #</u> 08354726
<u>Contract Dates</u> 09/07/16 - 09/11/16	<u>Product</u> GROW LA COALITION	<u>Estimate #</u> 905911
<u>Advertiser</u> ISS/Grow Louisiana Coal		<u>Original Date / Revision</u> 09/01/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	09/07/16	09/09/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				1	\$430.00				
N 12	KPLC	09/07/16	09/07/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--2----				2	\$320.00				
N 13	KPLC	09/07/16	09/07/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--2----				2	\$600.00				
N 14	KPLC	09/07/16	09/07/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--1----				1	\$430.00				
N 16	KPLC	09/07/16	09/09/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--WTF--				1	\$400.00				
N 17	KPLC	09/07/16	09/07/16	Wednesday Hour 3	9-10pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--1----				1	\$1,200.00				
N 18	KPLC	09/07/16	09/07/16	Wednesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--1----				1	\$1,100.00				
N 19	KPLC	09/07/16	09/09/16	RI M-F 230-3P	230-3P		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--WTF--				1	\$115.00				
N 20	KPLC	09/07/16	09/09/16	NET Late Night	various		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	--WTF--				2	\$50.00				
Totals								0.00				26	\$13,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/09/16	26	\$13,155.00	(\$1,973.25)	\$11,181.75
Totals	26	\$13,155.00	(\$1,973.25)	\$11,181.75

Signature: _____ Date: _____

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